



**LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)**

L.B. Reddy Nagar :: Mylavaram-521 230 :: NTR Dist. :: A.P
Approved by AICTE, New Delhi. Affiliated to JNTUK, Kakinada

MBA (III Semester) (R23) Semester End Examinations (Regular & Supplementary) December 2025

TIME TABLE

R23

Time : 10.00 AM to 01.00 PM

A.Y. : 2025-26

22-12-2025 (Monday)	24-12-2025 (Wednesday)	26-12-2025 (Friday)	29-12-2025 (Monday)	31-12-2025 (Wednesday)	02-01-2026 (Friday)
23MB12 - Business Policy & Strategic Management	23MB13 - E-Commerce & Digital Markets	23MB21 - Security Analysis and Portfolio Management	23MB22 - Financial Markets and Services	23MB25 - Performance and Reward Management	23MB26 - Management of Industrial Relations
				23MB29 - Services Marketing & Retail Management	23MB30 - Advertising and Brand Management
				23MB33 - Data Mining for Business Decisions	23MB36 - Data Science using R

Note: Any omissions or clashes in the time table may please be informed to the Controller of Examinations immediately.

Date: 05-12-2025

CONTROLLER OF EXAMINATIONS

PRINCIPAL

- Copy to:** 1. Vice-Principal, Deans & HoD
2. T&P cell, Transport co-ordinator & Librarian
3. Canteen, PD, Security & Hostels
4. Coordinator-Disciplinary
5. Notice Boards